



Case Studies

International Women's Day 2021: Brands That Are Giving Back



By: Olivia Bennett

Mar 8, 21

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Today is **International Women's Day 2021**, here's all you need to know about the brands that are giving back.

Across fashion, jewellery, and beauty, a host of stellar brands are rallying in support of International Women's Day: donating to women's charities and organisations to support those most in need.

THE INVISIBLE COLLECTION

We love The Invisible Collection's carefully curated selection of interiors, taken from across the globe to celebrate local artisans and traditional techniques. Throughout March the online shopping platform will present a selection of handmade linens by Cairo-based brand Malaika. Malaika revives the tradition of hand embroidery to train local women so they are able to upskill and generate a sustainable income. The Invisible Collection will donate 100% of proceeds to support this work throughout March.



MALAIKA Groppi Placemat
£40

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