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How brands are celebrating International Women's Day 2021



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The brand: [The Invisible Collection](#)

The IWD campaign: Throughout March The Invisible Collection will be presenting a curation of handmade linens by Egyptian brand [Malaika](#), all of which are made in Malaika's *Threads of Hope* school and factory based in Cairo. Malaika revives the tradition of hand embroidery to train local women so they are able to upskill and generate a sustainable income. Malaika works with [Save the Children](#) and the [United Nations Refugee Agency](#) (UNHCR) to recruit and employ refugee women, as well as providing an on-site nursery, nutritious free meals and yearly breast cancer check-ups.

The donation: 100% of all sales to supporting Malaika.

