



The New Instagram Status Symbol? Your Sofa

BY CLAUDIO MARCHI | 13 NOVEMBER 2017

A year into lockdown, and the focus has gone from what you're buying to what you're lounging on. With no place to dress up and no place to go, sofa shopping has become the new Instagram status symbol. In other instances it has been cross-stitching, the Goyard Charleroi's accessories bag. And at times it's been interior-hunting: the Frank Ocean's Dean collection, or the iconic sofa that belongs to Olivia Palermo. The big take here is the novelty of sofa.

View Article

View More on Instagram

